



the **EXHIBIT** **EDGE**

This year marks three decades of shaping spaces for our clients and it has also signalled an important shift within our business. Behind the scenes we have been strengthening the way we work, refining our processes and placing sustainability at the heart of every decision.



The past year has seen real progress. We achieved ISO14001 Certification and continued to reduce our environmental impact with a 10% drop in overall CO₂e emissions, a 30% reduction in electricity use and a 7% reduction in transport emissions. More materials have been recovered and recycled than ever before, including over 2900 square metres of floorcoverings and over 3200 square metres of graphics.

Our commitment extends beyond our workshop. Icon Exhibitions and Display Ltd has planted one hundred and ninety trees through a restoration project in Mbale in Eastern Uganda. The trees support the recovery of the Mount Elgon ecosystem where deforestation, unstable soils and severe weather have placed communities and biodiversity at risk. The species planted, *Croton macrostachyus*, plays a vital role in stabilising the land, supporting wildlife and strengthening local livelihoods. Across their lifetime these trees will remove ninety five thousand kilograms of CO₂.

This work is a reminder that even small steps can create meaningful change when carried out with purpose. It also means that every project you place with us contributes to a wider story of responsibility. Through our ongoing partnership with Tree-Nation we offset the CO₂e generated across each project, supporting environmental repair as well as deliver strong visual impact.

We recognise that some of the activities involved in running any business can have a negative impact on the environment. One of our core values is to work to protect the environment in which we live and do business. We're committed to finding ways in which we can enhance our local community and reduce the negative impact of our work at a local, national and global level. Here are a few of our stats from 2024/25.

Our CO2e omissions relating to transport has reduced by 7% in 2024/25 aided by the upgrade of 3 of our fleet of vehicles.



Our electricity usage during 2024/25 lowered from 1.6t to 1.1t CO2e despite a 20% in turnover

During 2024/25 we have seen a 10% overall reduction in our CO2 emissions. We have achieved this by taking a pro-active approach to our sustainability commitments



Wherever possible we recycle the carpets used on our exhibition stand builds. This has equated to 2900m², equivalent to more than 7 tennis courts

We have a company policy to recycle 100% of our used batteries, and wherever possible we use rechargeable technologies



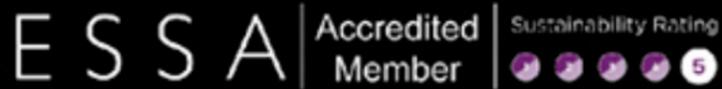
Along the way we've supported community projects, made charitable donations...

Lighting within our manufacturing and warehouse facility are all LED energy efficient and so are the lights used in our stand builds and installations



We've even changed our workwear fleeces to a material manufactured from recycled plastic drinking bottles

...and very proud to have been the first company awarded a Platinum accreditation for sustainability by our trade association, won Silver in the 2022 awards, winner of the 2023 awards, to be awarded Tier 5 sustainability rating and to be a certified organisation for ISO 14001:2015 Environmental Management.



ICON are proudly leading the UK Exhibitions Industry towards a better future

Choosing ICON to deliver your project allows us to share our commitment to protecting our environment for future generations

ICON will offset your project's CO2e emissions by investing in globally recognised projects, via





Icon is proud to be named a finalist in the ESSA Member Category for the ESSA Annual Awards 2025.

Having been recognised for our commitment to industry standards, sustainability and the positive role we play across the sector. This nomination reflects the hard work of every member of the team and the way we combine creativity, craftsmanship, and responsible practice. Wishing the team the very best of luck for the awards night.



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