

Latest NEWS from Icon Exhibitions & Display

ICON steps up to the mark



Established as the area's leading contractor, ICON's membership to BECA (British Exhibition Contractors Association) has recently been the natural step in development for the Midlands-based exhibition stand design and build specialists.

BECA's strict criteria for qualification were achieved by ICON with a minimum of fuss, as Director Paul Moore explained, "We've always been very conscious to set ourselves exceptionally high standards in every area of the organisation so that we continue to develop. This attitude has remained with us from the very early years and has meant that we had to make very few disruptive changes to qualify for membership to BECA".

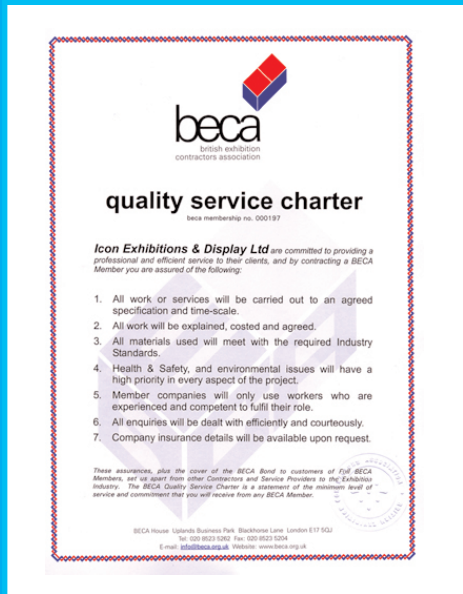
ICON's existing business practices relating to aspects including workmanship, customer service, health & safety and employee/employer relations also secured IIP Accreditation for the company, within a month of acceptance to BECA.

Continual development is one of ICON's core strategies "We absolutely believe that it's critical to our growth to not only achieve, but stretch and continue surpass industry standards and we hope that we will be able to help BECA to achieve the same for our industry within the UK", said founding Director, Wayne Ball.



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As a BECA member, ICON have committed to the BECA Service Quality Charter:

BECA Members are committed to providing a professional and efficient service to their clients. By contracting ICON, a BECA Member, you are assured of the following:

- All work or services will be carried out to an agreed specification and time-scale
- All work will be explained, costed and agreed
- All materials used will meet with the required Industry Standards
- Health and Safety and Environmental issues will have a high priority in every aspect of the project
- Member companies will only use workers who are experienced and competent to fulfil their role
- All enquiries will be dealt with efficiently and courteously
- Company Insurance Details will be available upon request

These assurances plus the cover of the BECA Bond to customers of full BECA Members, set them apart from other Contractors and Service Providers to the Exhibition Industry. The BECA Service Quality Charter is a statement of the minimum level of service and commitment that you will receive from ICON.

